

What Techies really want in Dublin

How to attract the best Startups,
Incubators and Multinationals from
around the world



Better work live spaces



Commutes that make their day



Give them a new lifestyle because they never intend to retire, boat-drinks now



Tradeshows dictate where tech startups feel they should locate



What startups and incubators want

- Cross discipline/co-working spaces rate exempt
- Flexibility on permitted uses, pack 'em in
- Simpler guidelines on Building regs
- Flexible and value housing
- More outreach from campuses into the city
- Rental bikes, outdoor cafes, pedestrian space
- Designated shared areas with municipal wifi
- Integrated cultural activities e.g. Web Summit

What large tech wants is slightly different

- Smaller company ecosystem to feed them
- Easier airport access.
- Work live corridors, Flexible weekly housing
- A Ryanair of the West Coast direct flights
- Non interruptive layouts
- Rates consistent with rental prices
- Their pedestrian space, their outdoor cafes
- Joined up commuter solutions
- E.g. Eastpoint to the Point walkway

People remember how Cities make them feel, San Fran, LA, Sydney, NYC
What rifleshot has Dublin got?



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